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December 4, 2023

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## 31-Story Society Atlanta Building Topped Off in Midtown



Rendering: PMG

National real estate development firm **PMG**, Canada-based real estate private equity firm **Greybrook** and **Juneau Construction Company** have announced the topping off of **Society Atlanta**.

The 31-story tower in Midtown features 460 rental apartments, more than 87,000 square feet of office space and 14,500 square feet of ground-level retail space. The building at 811 Peachtree Street NE is slated for completion in fall 2024.

“We are excited to reach this construction milestone alongside the team at Juneau Construction Company,” **Ryan Shear**, managing partner at PMG, said in a press release. “Beyond providing impeccably designed residences to a growing community, Society Atlanta will bring highly anticipated office spaces and stunning ground-floor retail to greet residents and further invigorate the neighborhood. We are glad to be one step closer to welcoming residents and tenants in to experience everything this dynamic project has to offer.”

Society Atlanta is part of PMG’s growing portfolio of Society Living communities. PMG created the Society Living multifamily brand in 2019 to address the demand for reasonably priced rental housing in desirable locations.

Society Atlanta will have two full floors of Class-A office space with roughly 45,000 square feet each, represented by **Cushman & Wakefield**, and ground-floor retail spaces from 736 to 14,500 square feet, represented by **Bridger Properties**.



*Photo: Juneau Construction Company*

“Midtown Atlanta is a quickly evolving neighborhood ripe with opportunity. Society Atlanta’s commercial and retail offerings, which go above and beyond those traditionally seen at mixed-use developments, will be a welcome addition to the area,” said **Sami Mouaket**, Director of U.S. Investments & Development at Greybrook. “Along with our partners at PMG, we are eager to continue to witness the project’s impact on the area as it advances toward completion.”

The 460 apartments will include a blend of traditional units and “Rent-by-Bedroom” (co-living) options. Amenities include a sky pool deck, co-working lab, modern gym and fitness studio, entertainment lounges, yoga lawn, smart package lockers, app-based keys, integrated retail space and daily event programming.

“We are proud to be celebrating the accomplishment of Society Atlanta’s topping off on schedule and within budget,” said **Walker Mills**, vice president of operations at Juneau Construction Company. “Our project team and subcontractors have worked diligently to reach this construction milestone, and we look forward to bringing these new apartment, office and retail options to life for Midtown Atlanta.”